

09/ 714574  
1/19  
19FIGS

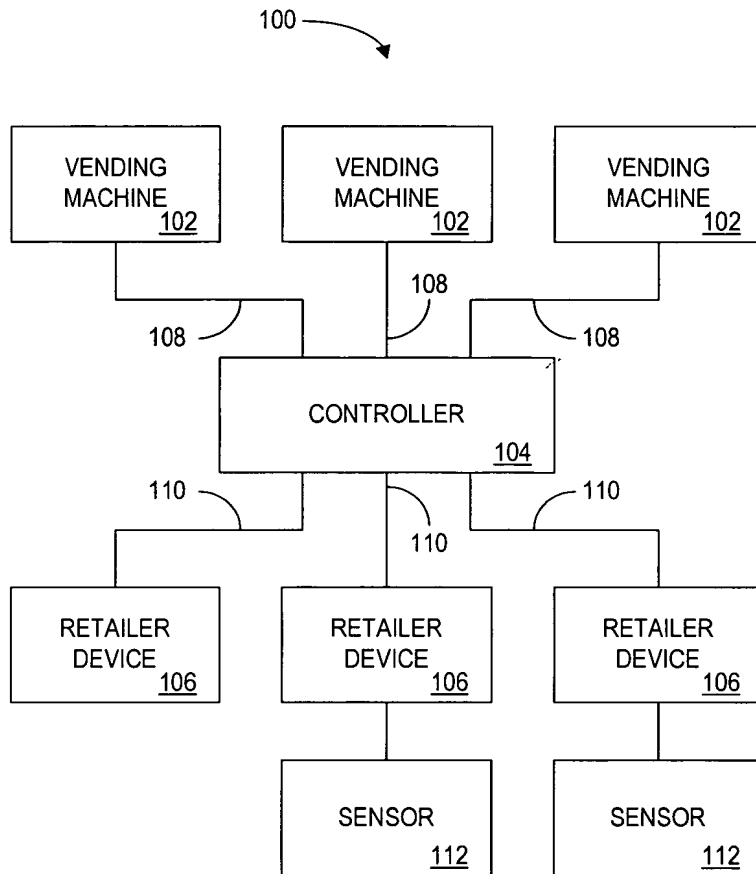


FIG. 1A

0096749160

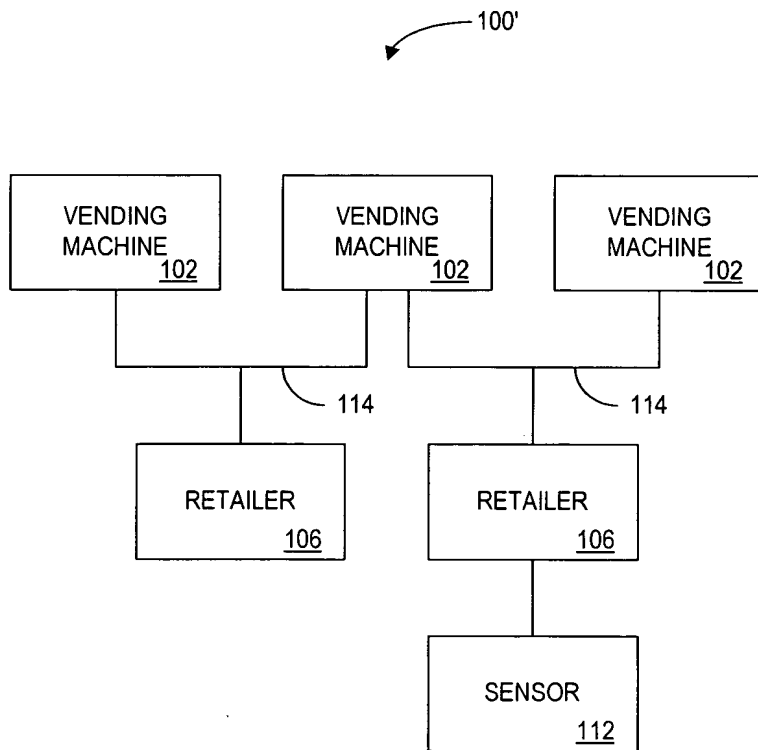


FIG. 1B

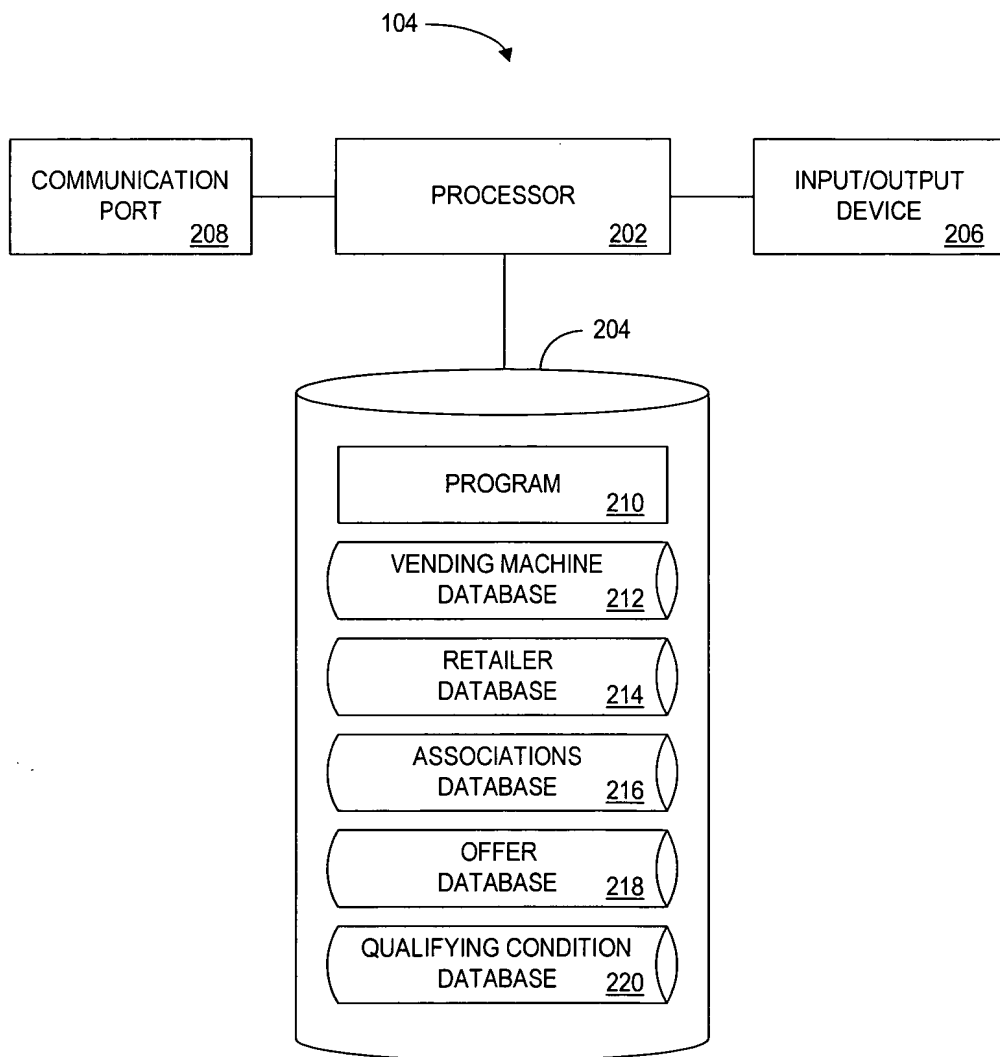


FIG. 2

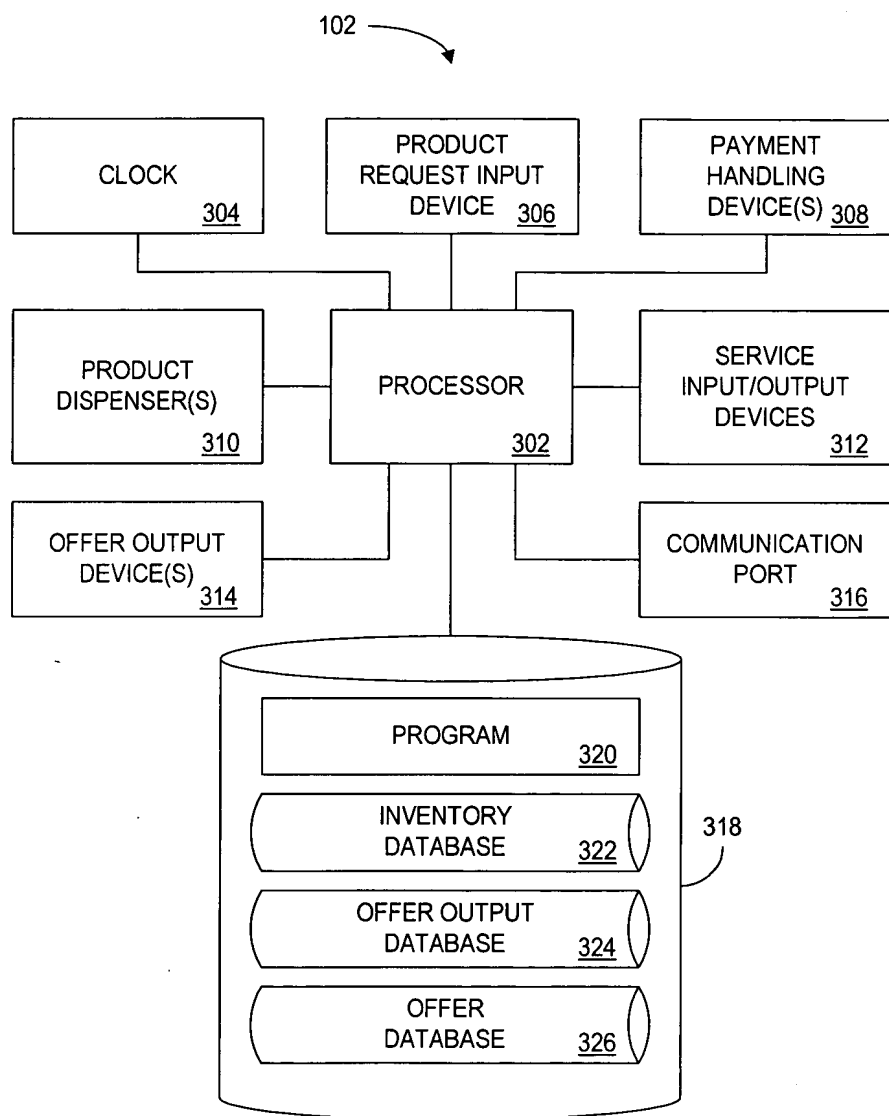
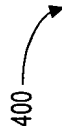


FIG. 3

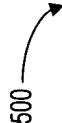
400



RETAILER IDENTIFIER 402	RETAILER LOCATION 404	CONTACT ADDRESS 406	BILLING ADDRESS 408	CONTACT INDIVIDUAL 410
R-1443	10 SOUTH ST. BIG CITY, USA	E-MAIL@PORTAL.COM	ABC RETAILER 5 BIG LANE SMALL TOWN, USA	MARY SMITH
R-5980	DOWNTOWN DISTRICT OF VILLAGE, USA	URL ADDRESS PASSWORD = VENDING	BANK ACCOUNT # 999-8868-1111	JOE JONES

FIG. 4

500



MACHINE IDENTIFIER 502	MACHINE LOCATION 504	CONTACT ADDRESS 506	BILLING ADDRESS 508	MACHINE OPERATOR CONTACT 510
M-19-2003	UPPER EAST SIDE OF BIG CITY, USA	120.86.200	BANK ACCOUNT # 9876-5432-100	SUSAN BROWN
M-25-1999	EXECUTIVE OFFICE PARK LONG ROAD VILLAGE, USA	WWW.MACHINE2031999.COM PASSWORD = VENDING	VENDCO 100 MAIN ST. METROPOLIS, USA	JACK DOE

FIG. 5

600 →

RETAILER IDENTIFIER 602	ASSOCIATED VENDING MACHINE IDENTIFIER(S) 604	OFFER IDENTIFIER 606	PAYMENT TERMS 608
R-1443	M-19-2003 M-27-1984 M-55-0136 M-60-9999	0-555-666	\$0.10 PER OUTPUT OF OFFER WITH MINIMUM OF \$200 PER MONTH; PAID TO CONTROLLER
R-7981	M-19-2003 M-99-7208	0-908-721 0-729-555	\$50 PER MONTH FLAT FEE TO CONTROLLER AND 1% OF ANY RESULTANT SALES TO MACHINE OWNER

FIG. 6

700 →

OFFER IDENTIFIER 702	RETAILER IDENTIFIER 704	OFFER CONTENT 706	QUALIFYING CONDITION 708
0-103-999	R-1443	PLEASE ACCEPT OUR APOLOGIES FOR BEING OUT OF BIG TIME COLA. HERE'S A COUPON GOOD FOR 25 CENTS OFF BIG TIME COLA AT ABC RETAILER NEXT DOOR	(1) OUT OF INVENTORY OF PRODUCT P-1984, AND (2) ABC RETAILER IS OPEN FOR BUSINESS AT CURRENT TIME AND FOR AT LEAST ANOTHER 1/2 HOUR
0-555-777	R-1443	COME TO ABC RETAILER DOWN THE STREET WITHIN NEXT HOUR AND RECEIVE 20% OFF ENTIRE PURCHASE	ABC RETAILER TRIGGER SIGNAL RECEIVED
0-333-111	R-5980	BUY ANY SANDWICH AT DEF RETAILER WITHIN NEXT 2 HOURS AND RECEIVE FREE FRENCH FRIES	DEF RETAILER TRANSACTION RATE LESS THAN 10 TRANSACTIONS PER HOUR

FIG. 7



800 

PRODUCT IDENTIFIER 802	PRODUCT DESCRIPTION 804	AMOUNT IN STOCK 806	PRICE 808	ASSOCIATED OFFER? 810
P-1984-1	12 OZ. CAN OF BIGTIME COLA	14	\$1.00	YES; 0-103-999
P-2804-1	16 OZ. BOTTLE OF X-BRAND WATER	8	\$1.25	NO

FIG. 8

[illegible]FIG. 9

1000 

RETAILER IDENTIFIER <u>1002</u>	OFFER IDENTIFIER <u>1004</u>	QUALIFYING CONDITION <u>1006</u>	CURRENT STATUS <u>1008</u>	TIME OF LAST UPDATE <u>1010</u>	PERIODICITY OF UPDATE <u>1012</u>
R-1443	0-103-999	RETAILER IS OPEN FOR BUSINESS AT CURRENT TIME OR FOR AT LEAST ANOTHER 1/2 HOUR	BUSINESS HOURS: M-F 8AM-10PM SAT 8AM-6PM SUN 10AM-5PM	N/A	N/A
R-1443	0-555-777	RETAILER INDICATES IT WANTS TO OUTPUT INCENTIVE OFFERS BY SENDING "START" SIGNAL; DO NOT OUTPUT OFFERS WHILE "STOP" SIGNAL EFFECTIVE	"STOP" SIGNAL EFFECTIVE	08:14AM 10/03/00	N/A
R-5980	0-333-111	TRANSACTION RATE LESS THAN 10 TRANSACTIONS PER HOUR	TRANSACTION RATE = (42 TRANSACTIONS PER HOUR)	9:00AM 10/03/00	EVERY HOUR

FIG. 10

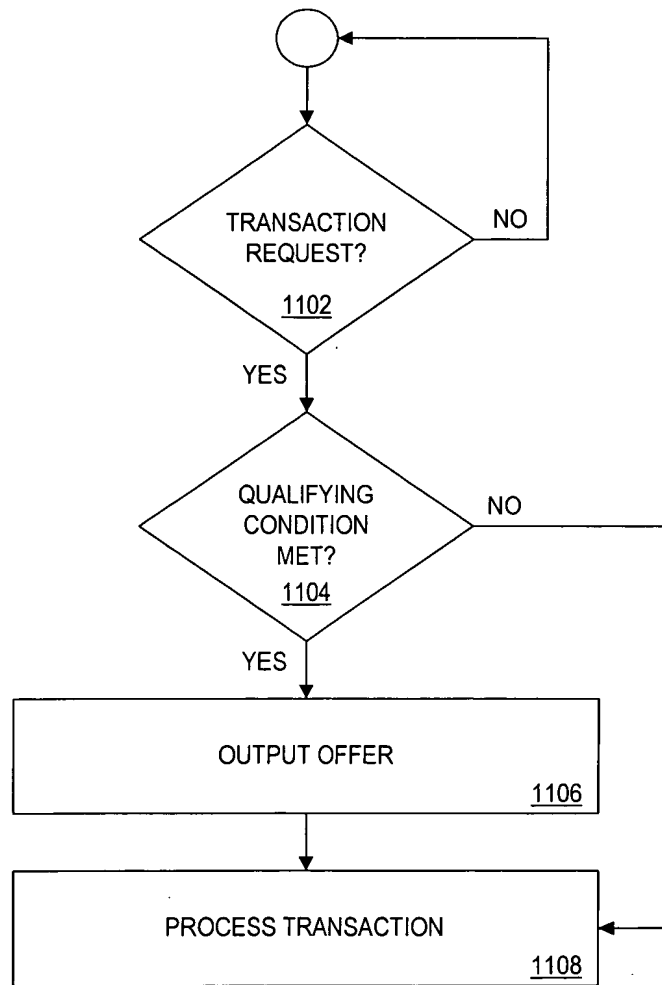


FIG. 11

OFFER VALID

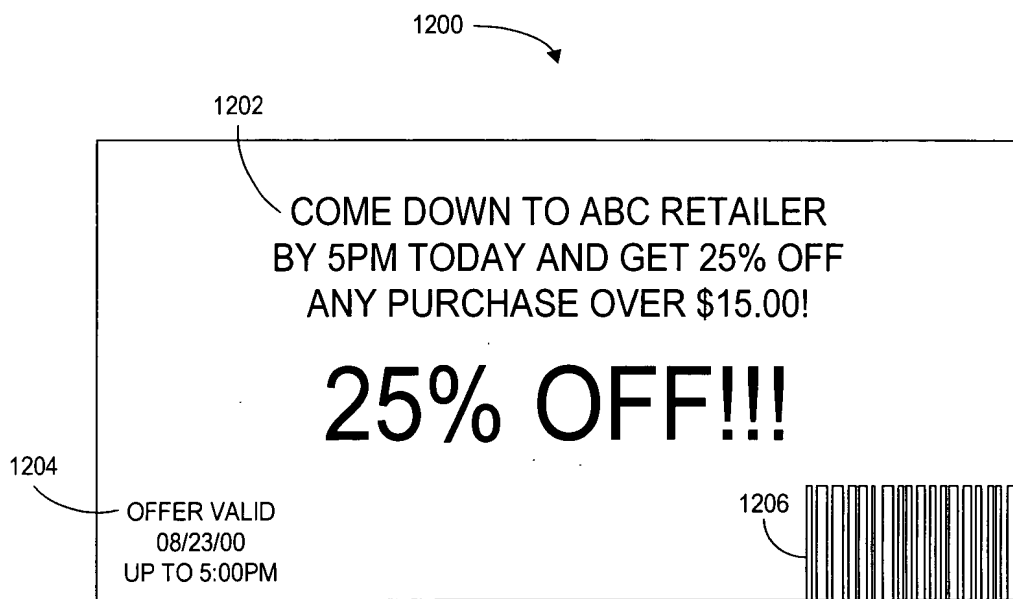


FIG. 12

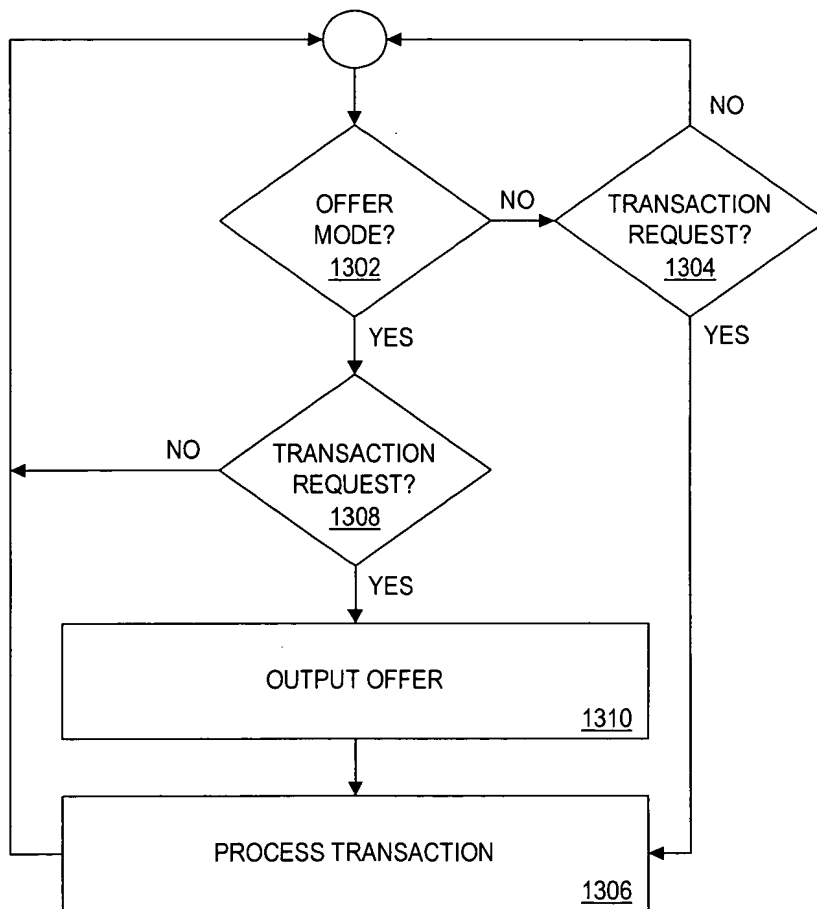


FIG. 13

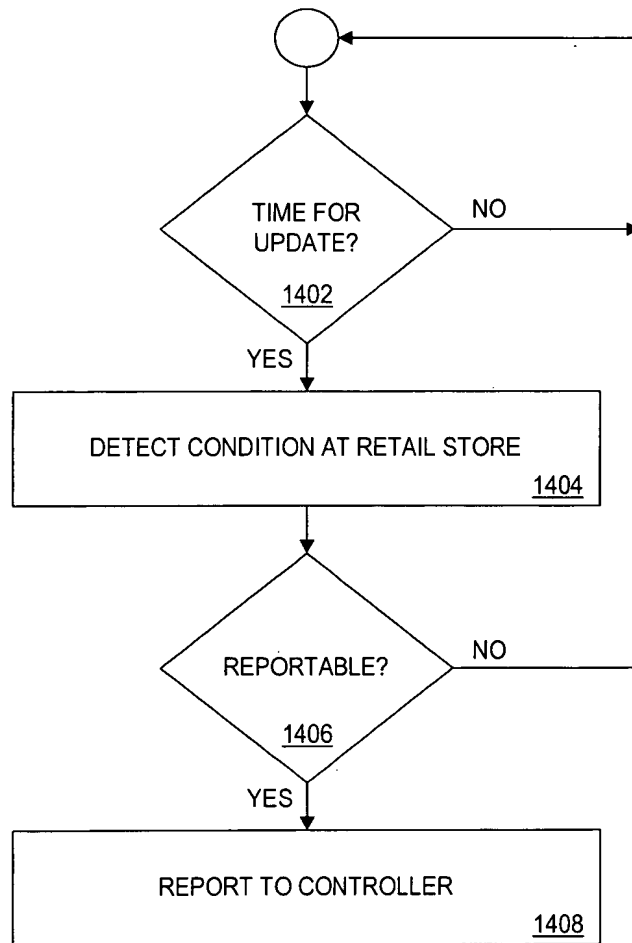


FIG. 14

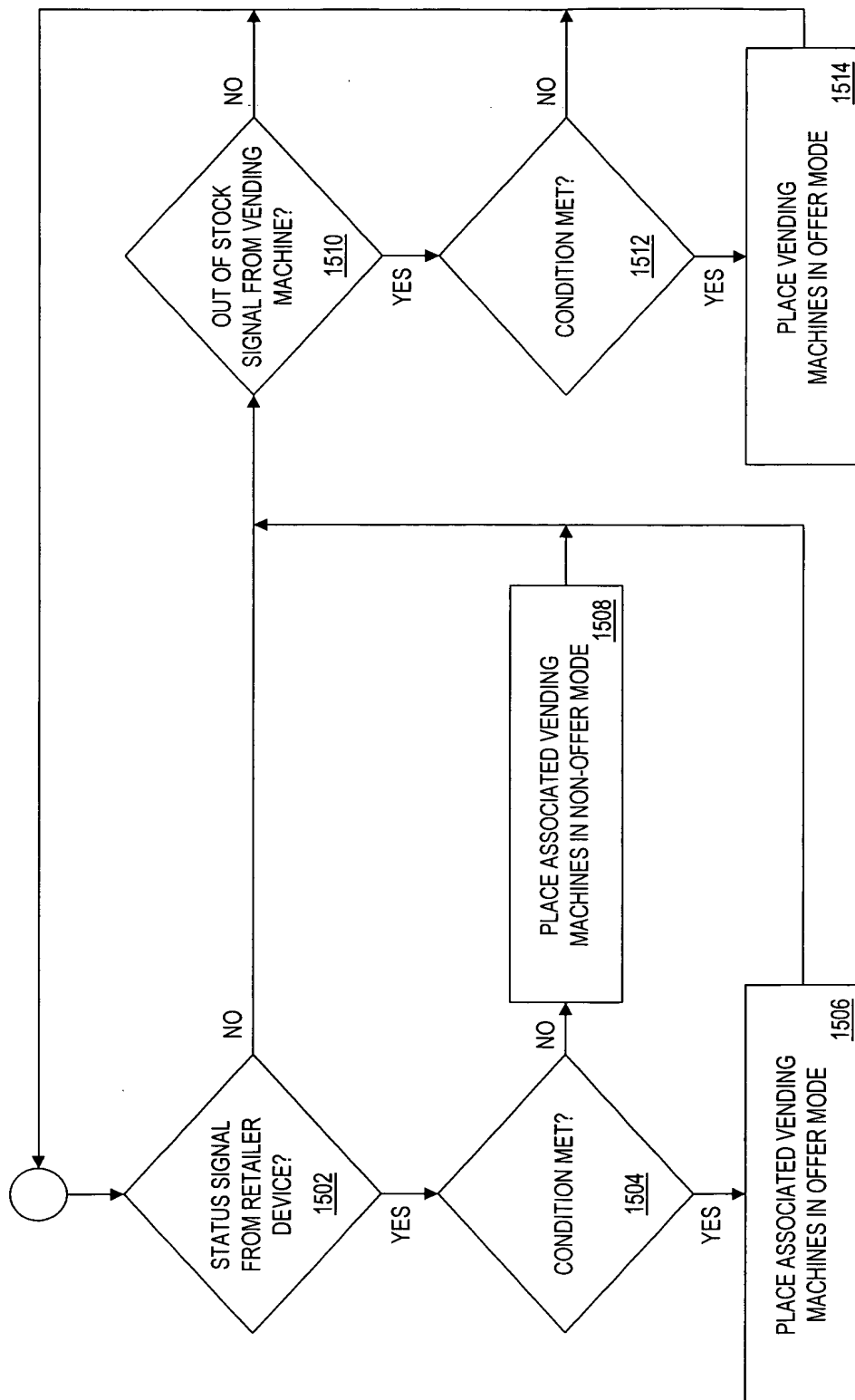


FIG. 15



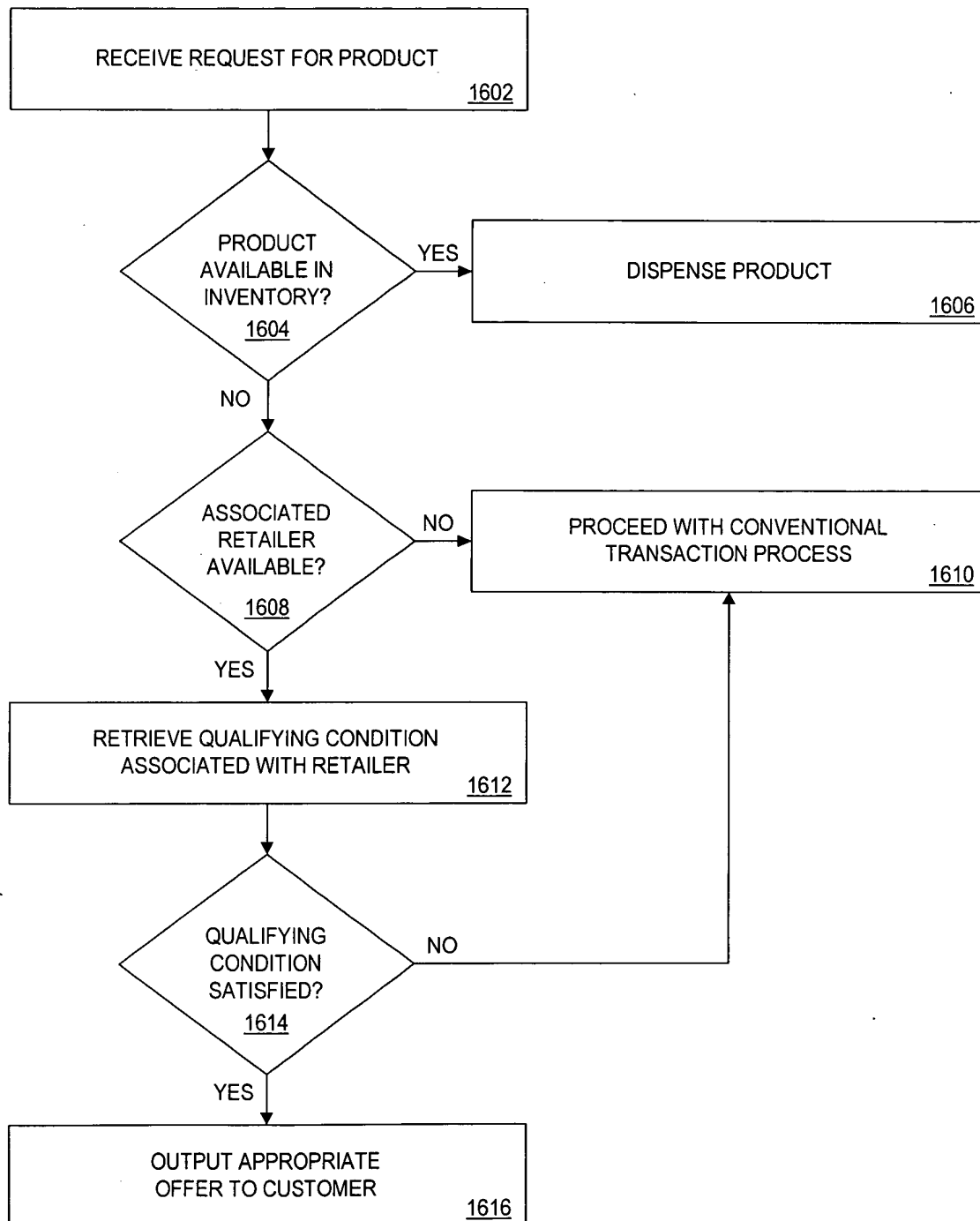


FIG. 16

0091112511200

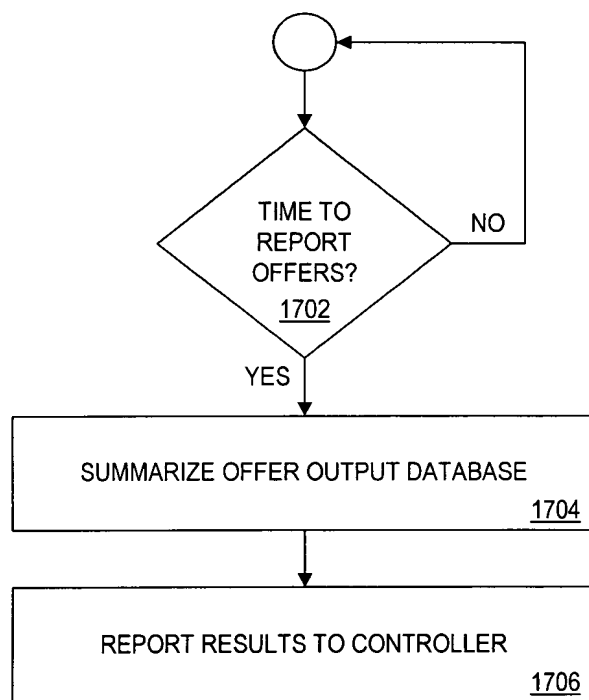


FIG. 17

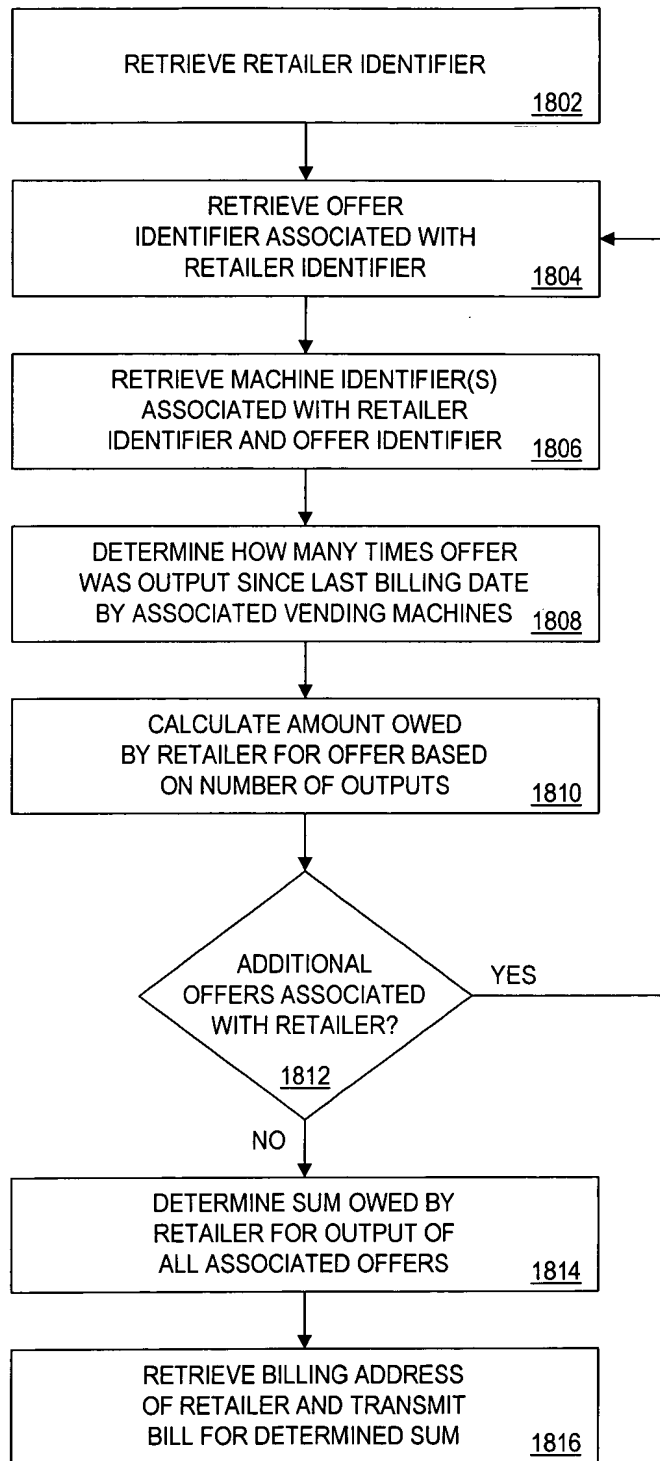


FIG. 18